

**ProEst**<sup>®</sup>



**THE FUTURE OF CONSTRUCTION  
ESTIMATING IS HERE**



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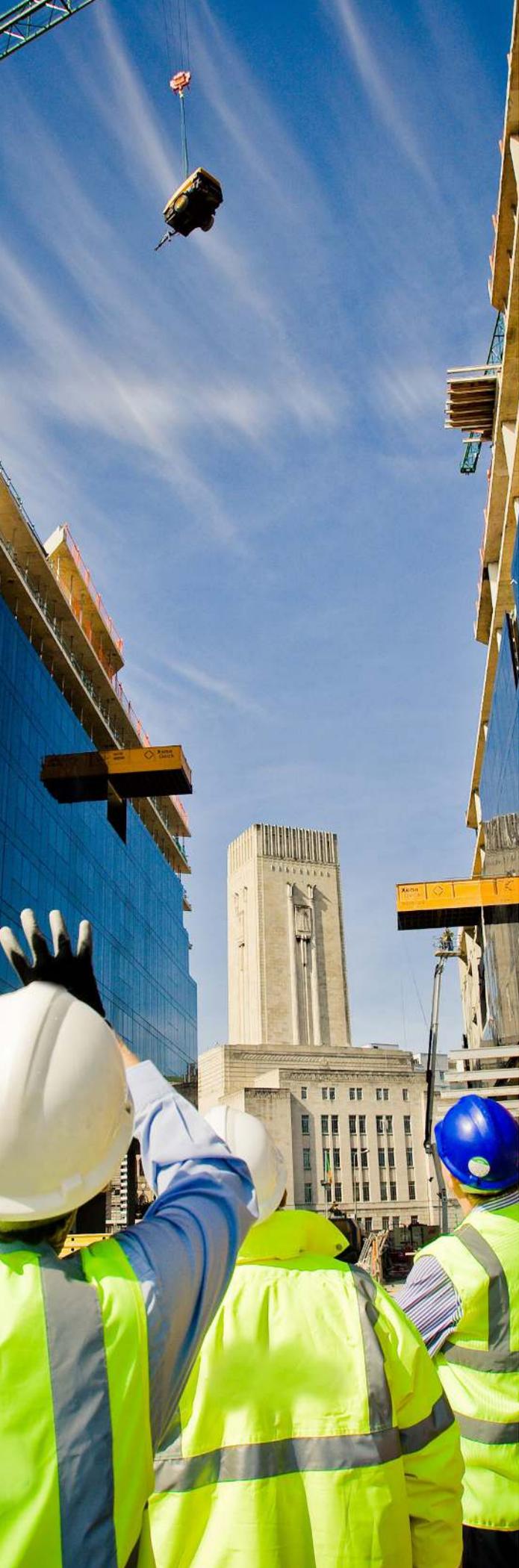
## IT'S A BRAVE NEW WORLD FOR CONSTRUCTION COMPANIES

In today's competitive business atmosphere, preparing construction estimates by hand won't help your company win bids. There's a new demand for speed, accuracy and responsiveness, something that outdated spreadsheets and manual calculations can't deliver. The better way? **ProEst**, an automated estimating tool that helps ensure that your bids are competitive and your projects are profitable, all in about half the time it used to take.



## **STREAMLINE AND CONSOLIDATE EVERY ESTIMATING ACTIVITY**

Creating a competitive construction project estimate can be complicated and time-consuming, but with **ProEst**, it's fast and easy. Our advanced cloud-based software combines cost estimating, digital takeoffs and bid day analysis in a single powerful solution—an automated approach that virtually eliminates manual calculation errors and other inaccuracies. **ProEst** offers users a simple and intuitive user interface, so with minimal training, every member of your team can achieve new levels of productivity right away.



## WIN MORE BUSINESS AND BE MORE PROFITABLE

Accuracy is the key to successful construction project estimates, and **ProEst** delivers it. Our end-to-end solution includes a comprehensive materials database and visual assemblies—and support for cost update services gives you the ability to refine each bid, adjust markups, and run “what-if” analyses prior to submission. Plus, our customizable database structure offers built-in flexibility, making **ProEst** an ideal solution for contractors and subcontractors of any size, including electrical, mechanical, landscaping and more.

*With **ProEst**, your people are connected. Information is at your fingertips. Costs are under control. And you can produce winning bids in about half the time.*



While the [ProEst](#) cloud platform is big, your investment is small. There's no need to spend money on expensive hardware, storage and upgrades, because they're built right in.

## OUR POWERFUL CLOUD PLATFORM PUTS YOU AHEAD OF THE CURVE

When project information is centralized and available, everyone can work more efficiently. **ProEst** serves as a single online hub for all of your estimating activities, holding unlimited volumes of project data in one easy-to-access location so you and your team will never have to search for missing files again. And because your data is available 24/7 from any mobile device, your team can work collaboratively anytime from any location—in the office, at the site or on the road.

# THE PROEST DIFFERENCE

## TAKE ADVANTAGE OF THESE CLOUD-BASED FEATURES AND BENEFITS:

- ✓ 24/7 Online Access
- ✓ Multiple Users can Collaborate on a Single Estimate
- ✓ Defines a Company-Wide Workflow Process
- ✓ Generates Professional Grade Reports
- ✓ Maintains Relationships and Contacts
- ✓ Integrates with Accounting Software
- ✓ Integrates with Project Management Software
- ✓ Utilizes Multiple Screens
- ✓ Built-in Scalability
- ✓ Automatic Maintenance Updates



# BUILT-IN FLEXIBILITY EVERY CONSTRUCTION COMPANY NEEDS

If your company hasn't moved to a cloud-based estimating platform, it's time you did.

**ProEst** delivers more functionality—at a lower cost—than traditional estimating methods, helping you produce polished reports and more accurate, competitive bids in significantly less time. Just as important, **ProEst** is built with growth in mind, so it's easy to add users and functionality whenever you need to, without an additional investment in infrastructure or software upgrades.



*"This cloud platform has exceeded our expectations for speed and flexibility. Our team members are now able to work together on multiple projects from different locations, a huge time savings for our company."*



**ProEst**<sup>®</sup>

*With ProEst, you and your team have instant, shared access to every project detail—available anytime, anywhere, from any computer or mobile device.*



## **GET A CLEAR VIEW OF EVERY PROJECT DETAIL ALL IN ONE PLACE**

Quickly see what tasks are on your to-do list, and view activity from your project on a single page. You can also access valuable company totals with easy-to-read dashboards that show year-to-date totals by estimate type.



## **CENTRALIZE YOUR ESTIMATES FOR EASY ACCESS AND REVIEW**

Gain access to all of your estimates in one convenient, centralized location. Search by project, type of estimate or size of job. Result? No more searching for details of a past project; all your documents are available to view 24/7.



## **EVALUATE PROJECTS WITH DETAILED ESTIMATE DATA IN A VARIETY OF FORMATS**

Keep project details at your fingertips, including drawing files, detailed cost estimates and a special "mark-up view" that helps you keep track of project profitability. You even have the flexibility to make changes on the fly while negotiating contracts.



## **PERFORM ELECTRONIC TAKEOFFS WITH NEW SPEED AND ACCURACY**

Perform takeoffs directly on your computer screen using electronic blueprints and a standard mouse, accurately calculating everything you need for your estimates with a few clicks and drags. Plus, automatically save your calculations to apply to addendums, change orders and revised specs, and get a time-saving head start on upcoming bids. Built to be business-friendly, the system supports standard PDF files.



## **GENERATE PROPOSALS THAT ENHANCE YOUR BUSINESS IMAGE**

Project a professional company image with eye-catching proposals and reports customized with your logo and graphics—a proven way to make a positive and lasting impression, compete more successfully and attract attention to your brand.



## **EVALUATE YOUR COMPANY'S SALES PIPELINE AND GROWTH POTENTIAL**

Easily benchmark your business by project type, client, estimator or other user-definable criteria. You'll know exactly which projects are most successful, and where to focus your efforts in the future to help your business grow.



# **YOUR SUCCESS IS OUR SUCCESS AND WE'RE HERE TO HELP**

ProEst is more than an automated construction estimating tool, it's a community of knowledgeable experts committed to the success of your business. We offer ongoing education and technical support as well as attractive pricing options tailored to your specific user needs.





## PRODUCT TRAINING

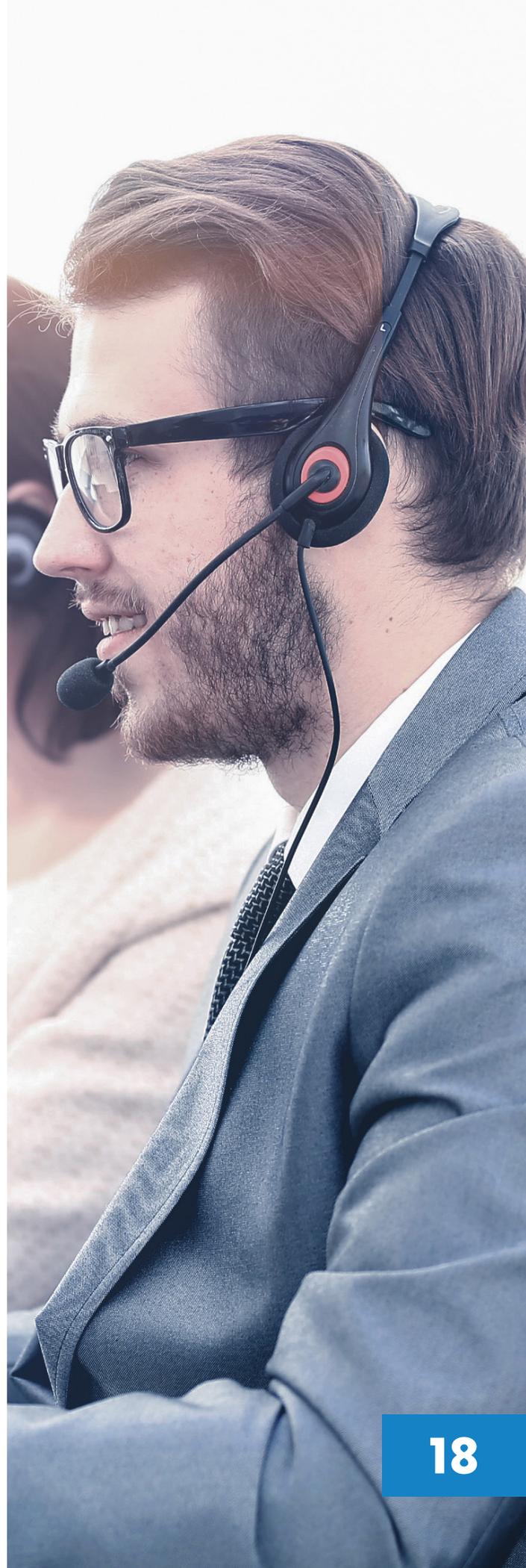
Our convenient web-based **ProEst** training course gives you access to quick, personal training without having to leave your office. The course is divided into five one-hour online classes, with additional time available if necessary. After-class tutorials, completed prior to the next class, promote progressive learning of key **ProEst** functions.

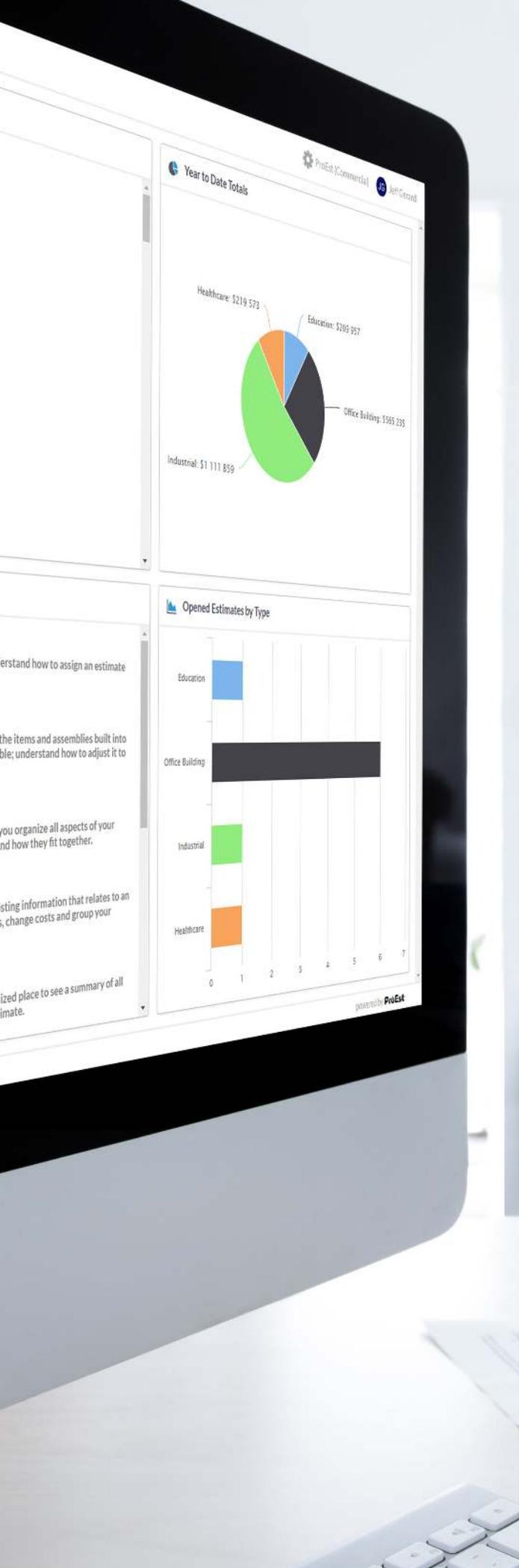
We also have in-person training available at our San Diego facility or onsite at your location. This training provides customized **ProEst** construction estimating classes designed to fit your schedule, estimating and computer expertise, and to address specific business needs. On-site training is designed with your priorities in mind—and places our **ProEst** training staff at your disposal whenever they're needed.

# CUSTOMER SERVICE & TECHNICAL SUPPORT

An optimized **ProEst** experience is our priority.

As one of our valued customers, you will be assigned a dedicated Account Executive who understands your business goals, needs and expectations—a knowledgeable partner who is always available to answer your questions and address any concerns. You can also count on unlimited phone, email and online technical support for your **ProEst** solution, so your team can stay productive and focused on the projects at hand.



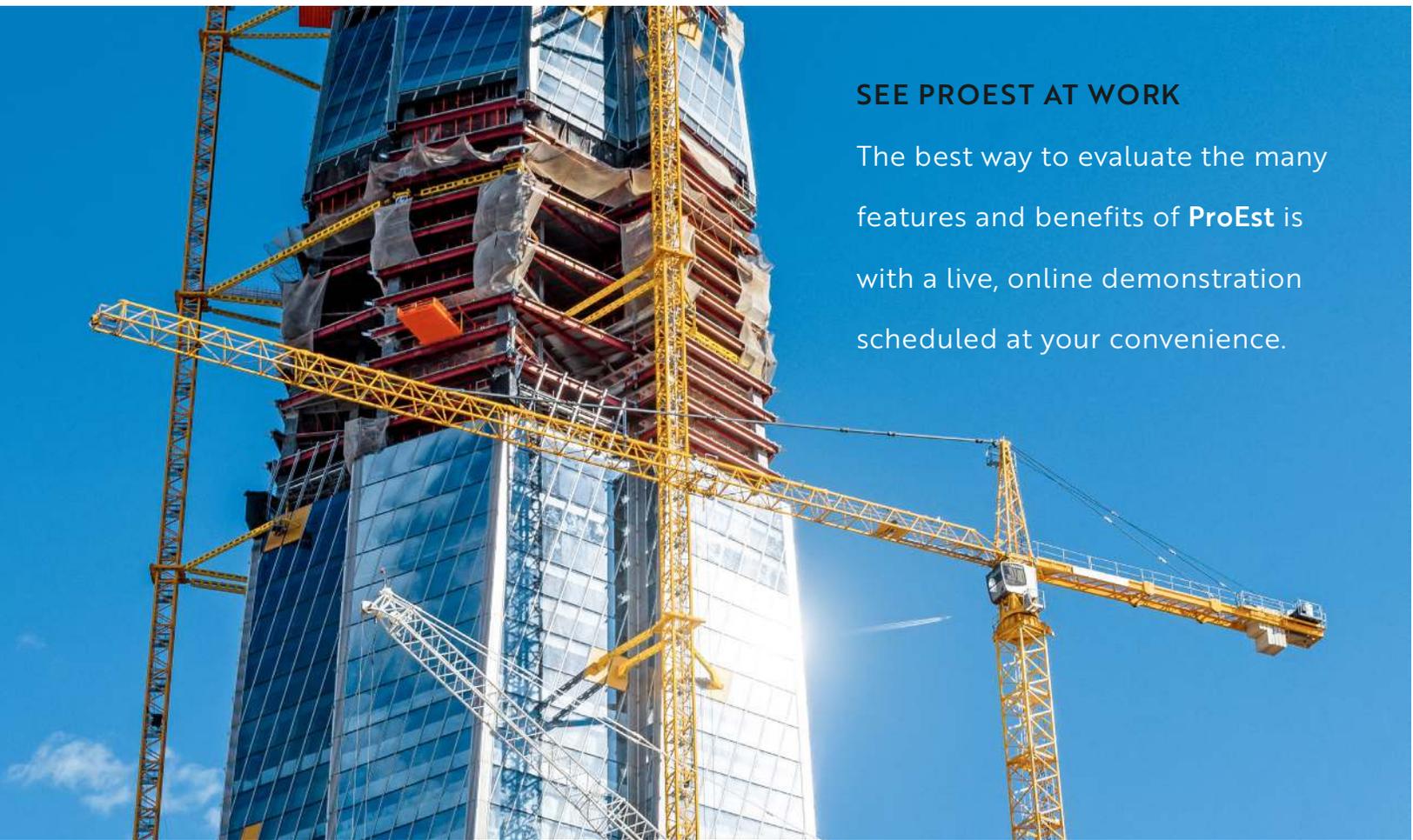


## UNLIMITED PRICING MODEL

Our innovative pricing model offers your company full access, training and support for an unlimited number of users, all for one affordable annual fee. Your final subscription cost reflects awarded projects using **ProEst**, so you never pay more than you should—plus, it's easy to scale up or down as business conditions dictate.

# ABOUT PROEST

For almost 40 years, **ProEst** has helped more than 8,000 of the world's most prominent construction companies streamline and improve their estimating processes. Our mission is to deliver outstanding value to each client we serve through our firm's core values of Integrity, Dedication to Excellence and Loyalty. We practice our core values in our work, giving our clients an experience of trust and partnership that is unique in the business.

A photograph of a tall skyscraper under construction. The building is covered in scaffolding and safety netting. Several yellow tower cranes are positioned around the building, extending high into the sky. The sky is a clear, bright blue.

## SEE PROEST AT WORK

The best way to evaluate the many features and benefits of **ProEst** is with a live, online demonstration scheduled at your convenience.

To see **ProEst** in action, call us at 800-255-7407 or visit [www.proest.com/demo](http://www.proest.com/demo)